

skinbe+ter
— SCIENCE®

NEW

INTRODUCING

Trio
Rebalancing Moisture
Treatment™
FACE

HEAVY HYDRATION
WITHOUT THE WEIGHT



REJUVENATE

Trio Rebalancing Moisture Treatment™ FACE

HEAVY HYDRATION WITHOUT THE WEIGHT

Triple Action	Double Hydration	Better Results
Patented formulation that uniquely brings balance back to dry, compromised skin.	Demonstrated 2X greater hydration than market-leading moisturizer.	Greater effect than market-leading moisturizer in support of: <ul style="list-style-type: none">• Skin Barrier• Natural Moisturizing Factors• HA Replenishment

- ++ Rebalance skin compromised by age or environment.
- ++ Restore moisturization levels.
- ++ Replenish and enhance skin barrier's naturally occurring self-support mechanisms.

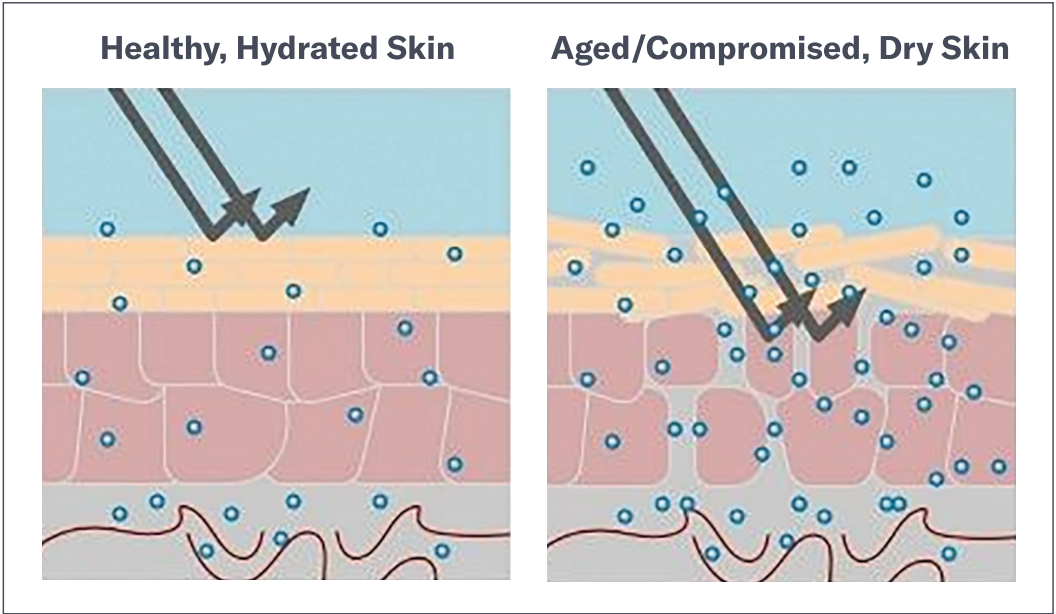
INTENDED FOR

- Bringing moisture and hydration balance back to skin.
- Support healthier-looking skin, resulting in improved appearance in radiance, suppleness and smoothness.
- Improvement in the look of fine lines, wrinkles and skin dryness.
- Long-lasting and luxurious-feeling moisture delivered in a creamy, yet airy formulation.



Healthy, Hydrated Skin:

- Constantly renews itself.¹
- Maintains skin's barrier despite environmental insults.¹
- Has optimal levels of hyaluronic acid, the skin's naturally occurring, water-loving substance.
- Keeps skin's barrier moisturized and hydrated by producing sufficient Natural Moisturizing Factors.



An Ideally Designed Moisturizer Can Help Rebalance, and Support Improved Barrier and Appearance

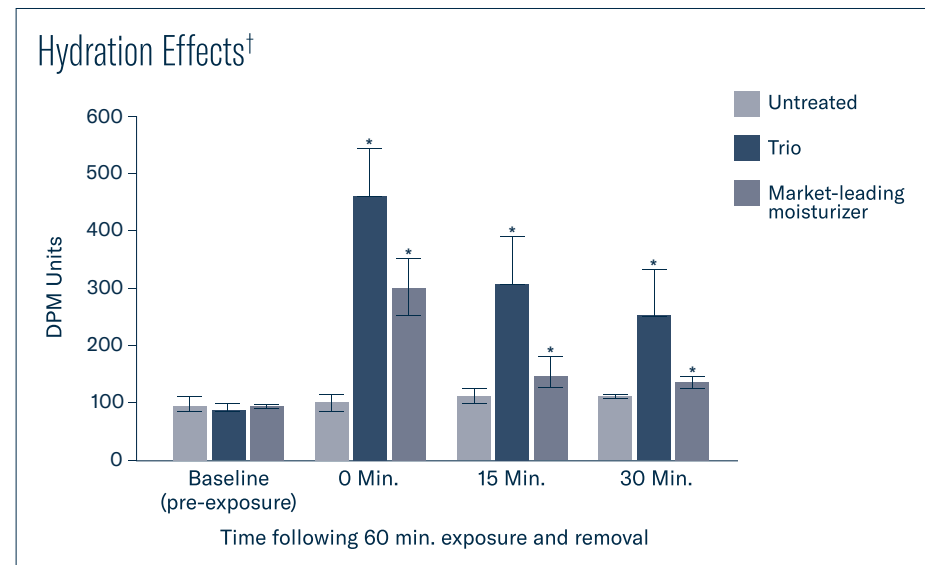
Should Include Ingredients that:

- ++ Promote hydration
- ++ Support barrier ceramides and lipids
- ++ Enhance NMF expression

¹ Kim H, et al. Expert Opin Drug Deliv. 2018;15(1):17-31.

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2X MORE HYDRATION DEMONSTRATED



- Trio demonstrated statistically significant increases in hydration vs. untreated control ($p < 0.005$).
- Trio demonstrated 2X greater hydration effects than a market-leading moisturizer.

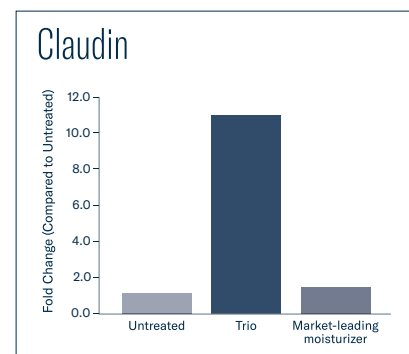
[†] Study conducted in a reconstructed human skin model measured hydration using the Nova Meter (DPM 9003, Nova Technologies).

* $p < 0.005$, vs. untreated control.

KEY MARKERS EVALUATED EFFECT ON SKIN BARRIER, NMF AND HA

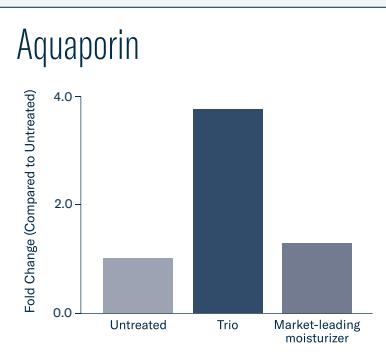
Analyzed 24 hours after Trio Rebalancing Moisture Treatment was applied to the skin model.

SKIN BARRIER SUPPORT INDICATORS:



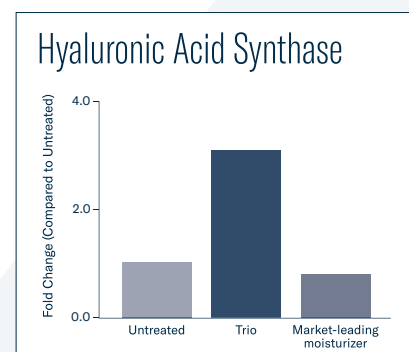
Claudin: Component of tight junction proteins; play a role in barrier function

NATURAL MOISTURIZING FACTOR SUPPORT INDICATORS:

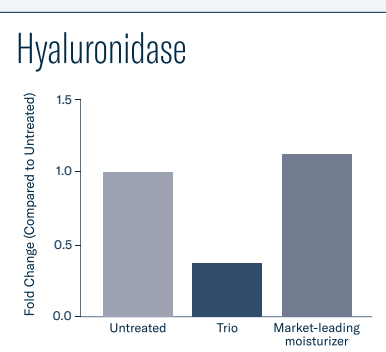


Aquaporin: "Water channels" that facilitate transport of water, urea and glycerol

HA SUPPORT INDICATORS:



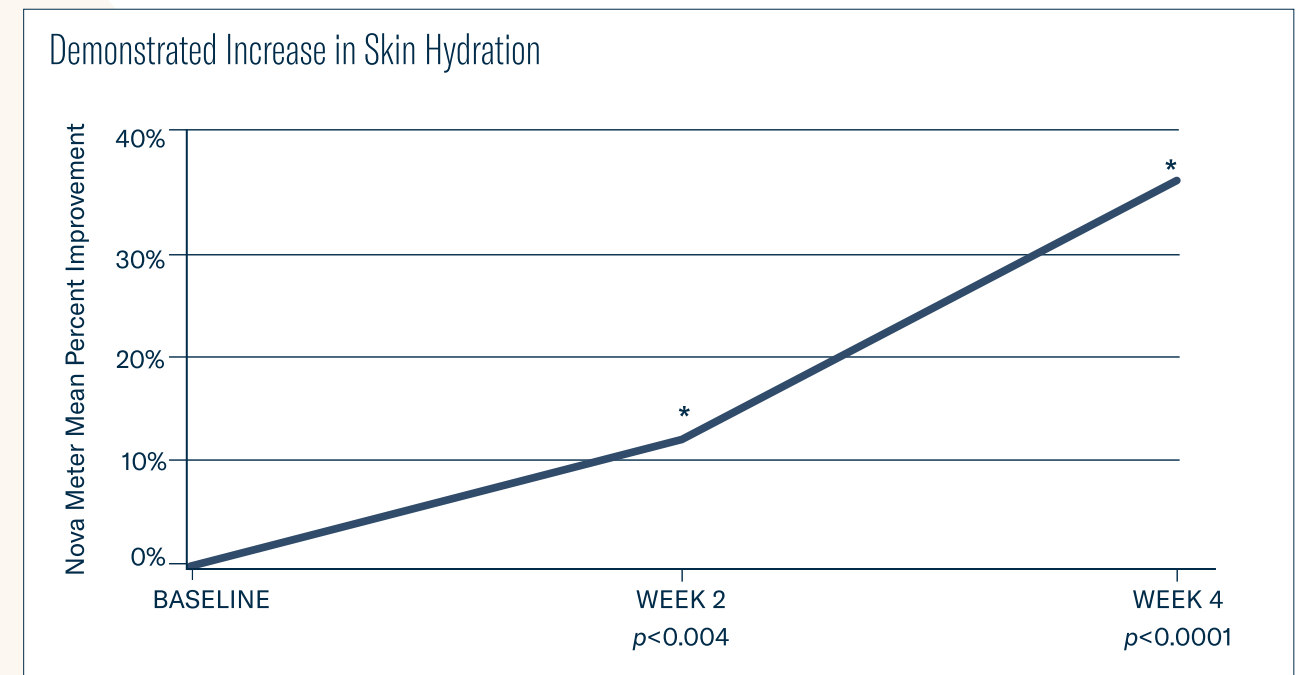
Hyaluronic Acid Synthase: Enzyme responsible for hyaluronan synthesis



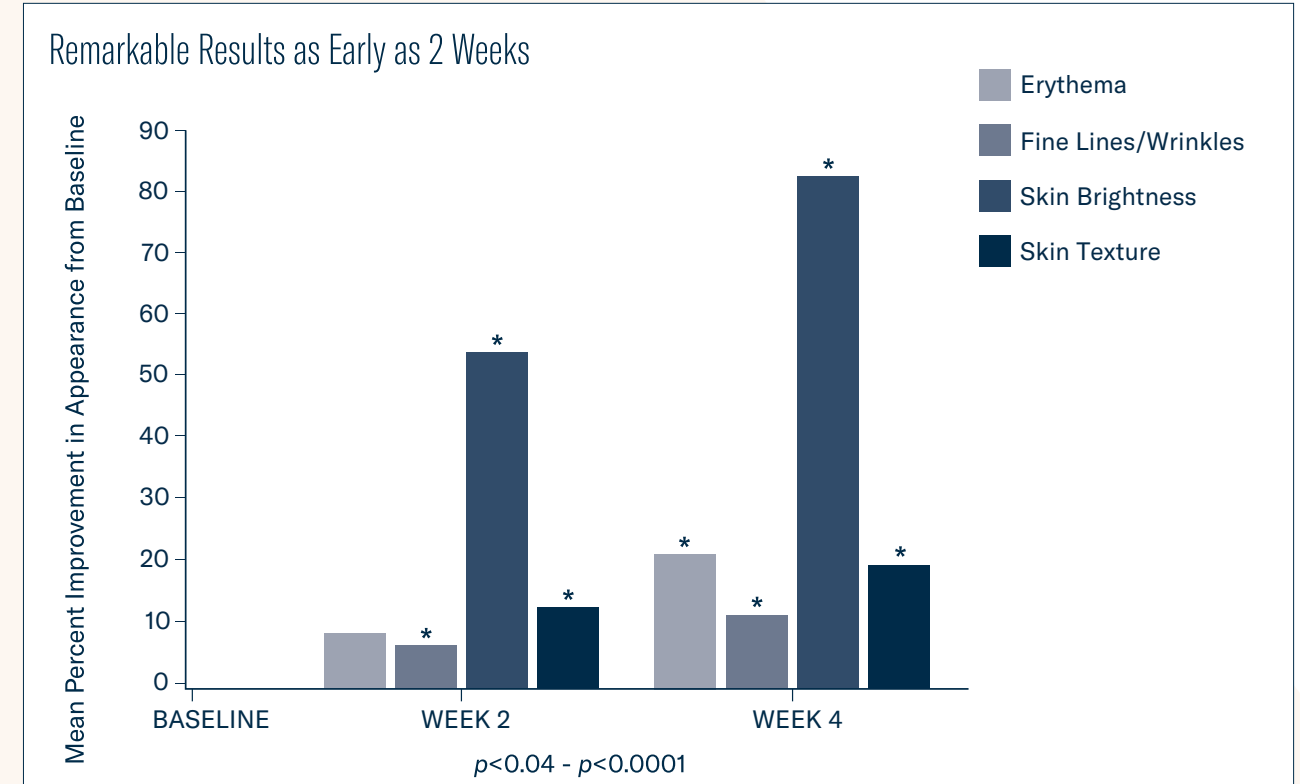
Hyaluronidase: Enzyme that degrades HA

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CLINICAL STUDY RESULTS



++ 82% improvement in Skin Brightness after 4 weeks of use.*



*Study enrolled 40 subjects, 35-65 years of age, Fitzpatrick Skin Types II-V, with moderate-to-severe photodamage. Efficacy measurements evaluated twice-daily use over 8 weeks.

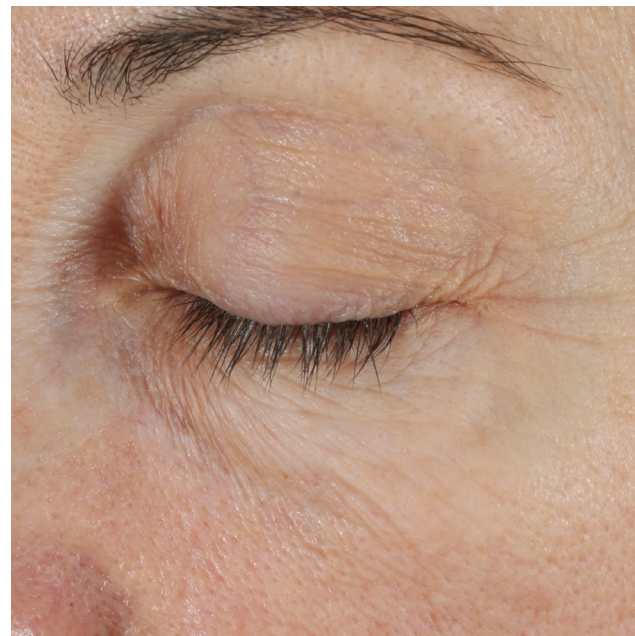
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VISIBLE RESULTS



BASELINE



AFTER 2 WEEKS, TWICE-DAILY USE*



BASELINE



AFTER 4 WEEKS, TWICE-DAILY USE*

*Unretouched clinical photography. Individual results may vary.
Face was cleansed prior to photography.

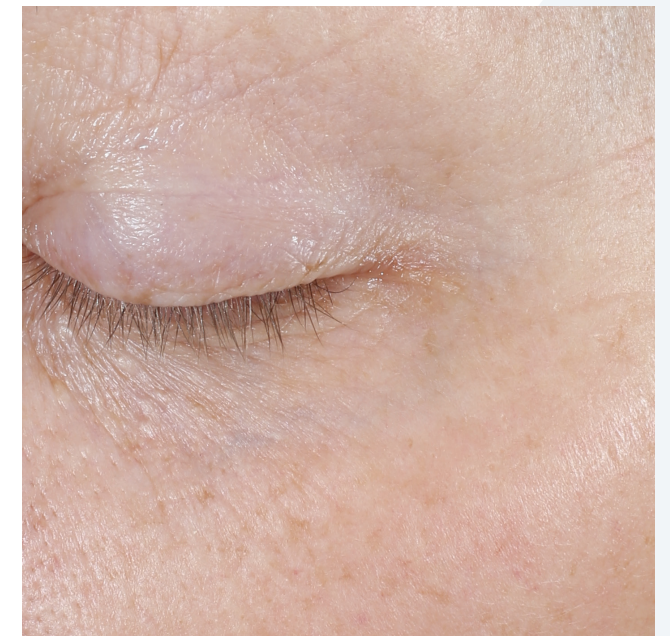
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VISIBLE RESULTS



BASELINE



AFTER 4 WEEKS, TWICE-DAILY USE*



BASELINE



AFTER 4 WEEKS, TWICE-DAILY USE*

*Unretouched clinical photography. Individual results may vary.

Trio Rebalancing Moisture Treatment FACE

skin**better** science applies advanced chemistry and patented technologies to create a super-charged formulation that uniquely addresses the three critical elements to natural skin moisturization.



NATURAL MOISTURIZING FACTORS (NMF)

Bolster adequate stratum corneum hydration with:

- Low molecular weight water-binding agents lactate, PCA & urea complex
- Support of “water channels” that transport water, urea and glycerol
- Amino acid replenishment

BARRIER FUNCTION

Helps bring balance back to the barrier through a skin-maximizing lipid complex:

- Cholesterol
- Essential Fatty Acids: Linoleic and Linolenic
- Ceramides: 1 and 3
- Squalane and Carnitine

HYALURONIC ACID

Replenishing of HA through:

- Targeted delivery of low-molecular weight HA
- Support of HA synthesis
- Reduce HA degradation

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TRIPLE-ACTION APPROACH TO MOISTURIZATION

	KEY INGREDIENTS	BALANCED SKIN HEALTH
NATURAL MOISTURIZING FACTORS	Urea Complex	Increases skin’s resiliency and provides intense moisturization.
	Sodium PCA	Enhances skin moisture, smoothness and feeling of elasticity.
	Salicornia Herbacea Extract	Supports “water channels” in the skin for dramatically increased hydration.
	Carnosine	Biomimetic peptide that targets glycation and supports promotion of NMF.
	Sodium Lactate	Helps retain water in the skin.
BARRIER FUNCTION	Cholesterol	A lipid that enhances barrier function of the skin.
	Ceramides 1 and 3	Supports hydration and reinforces the skin’s barrier.
	Linoleic and Linolenic Acids	Essential fatty acids that supports the skin’s barrier (Omega-6 and Omega-3).
	Carnitine	A naturally occurring amino acid that restores and hydrates the skin.
	Squalane	Naturally occurs in the skin and supports moisture retention to improve skin suppleness and flexibility.
HYALURONIC ACID	Aminopropyl Ascorbyl Phosphate	Reduces HA degradation and increases skin smoothness.
	Sodium Lactate	Helps promote HA and keeps skin soft and supple.
	Sodium Hyaluronate	Helps provide skin with high moisture retention and free-radical protection.
SUPPORT	Glycerin	Provides hydration to the skin.
	Caffeine	Enhances hydration.
	Jojoba Esters	Provides hydration and supports the skin’s barrier.

Achieving Optimal Skin Barrier Health

THREE CRITICAL ELEMENTS OF NATURAL SKIN MOISTURIZATION

NATURAL MOISTURIZING FACTORS (NMF)

A group of humectants found within corneocytes.

The role of NMF is to maintain adequate hydration of the stratum corneum (SC), and serve 3 major functions:

- Acts as a self-moisturizer to skin
- Responsible for maintaining water content of SC
- Comprised of amino acids that bind with water, hydrate the SC, and shed with skin desquamation¹

BARRIER FUNCTION – LIPID BILAYERS

A decrease in barrier function is common in aged or compromised skin, which increases skin's vulnerability.

Lipid Bilayer is comprised of:

Ceramides

- Fundamental role is to inhibit TEWL
- Increase hydration, reinforce skin's protective barrier

Essential Fatty Acids

- Essential building blocks of skin barrier
- Helps with skin hydration and moisturization

Cholesterol

- Helps retain moisture, ensure hydration, reduce the appearance of fine lines/wrinkles

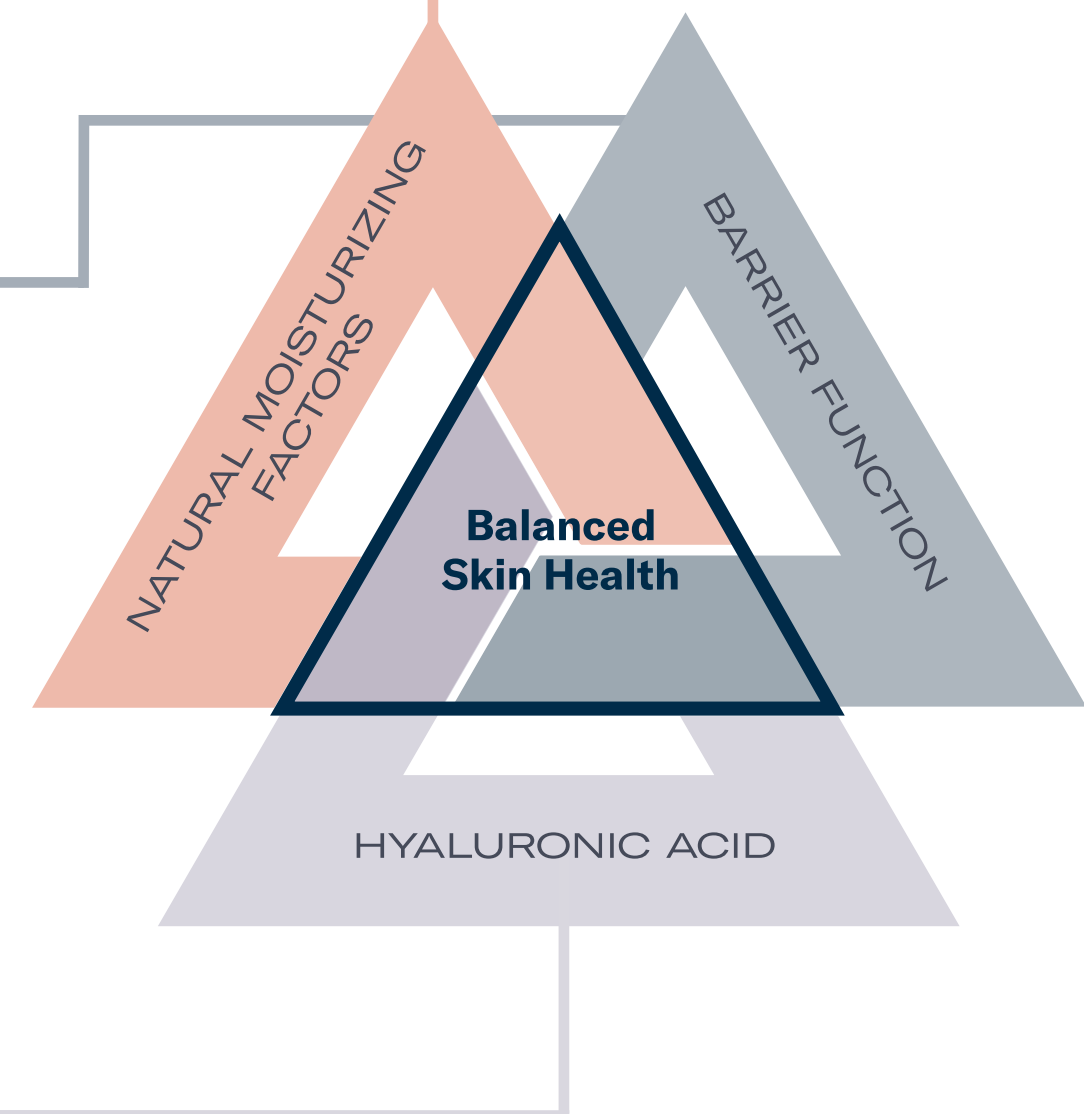
HYALURONIC ACID

Hyaluronic Acid acts as the skin's primary skin hydration reservoir:

- Attracts and retains moisture
- Is a naturally occurring substance that replenishes skin
- Decreases with age making it difficult for skin to retain water

Achieving Optimal Skin Barrier Health

THREE CRITICAL ELEMENTS OF NATURAL SKIN MOISTURIZATION





Call us today to learn more
about how the award-winning
skin**better** science brand can
help you grow your practice.

800.538.5600

skin**better** science
Phoenix, AZ 85018

Questions? 800.538.5600
support@skinbetter.com
skinbetter.com

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